



Assumption Life

2018 SOCIAL
RESPONSIBILITY
Report —

MESSAGES FROM THE PRESIDENT AND CEO AND THE VICE-PRESIDENT, CHIEF OF ORGANIZATIONAL DEVELOPMENT



Sébastien Dupuis

A great number of directors, administrators and employees have contributed to our organization since 1903. Each has made decisions and implemented projects with the goal of helping Assumption Life succeed and achieve a certain level of prosperity. Like every member of our current team, they have all cared deeply about the

communities we serve.

Although 115 years may have passed since our founding, this strong sense of social conscience that guided our creation continues to shine in all of us, and we should be proud of this!

Sébastien Dupuis
President and CEO



Réjean Boudreau

Although our head office is located in Moncton, we consider ourselves first and foremost an Acadian and New Brunswick company! In 2018, through our Social Responsibility Program, we had the opportunity to support a number of wonderful organizations and projects in our rural regions.

We greatly admire the spirit of the people behind these initiatives who join forces and work together to come up

with solutions in response to real needs and who contribute tremendous value to their communities. When you think about it, these Acadians are doing the very thing our founders were doing 115 years ago: looking out for the well-being of those around them and creating opportunities!

Réjean Boudreau
Vice-President, Chief of
Organizational Development

COMMUNITY INVOLVEMENT IN NUMBERS!

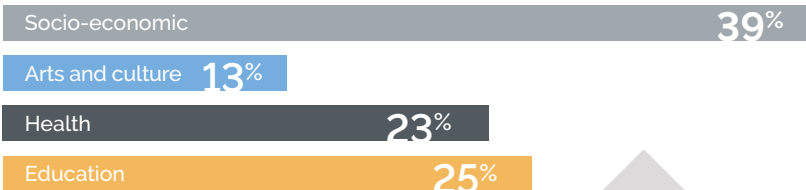
In 2018, Assumption Group supported a broad range of causes and organizations.

Although the following numbers show the extent of our involvement, the **smiles** on the faces of those benefiting from our efforts are what matter most!



THE GROUP CONTRIBUTED **6%** OF ITS NET PROFIT TO VARIOUS SOCIAL CAUSES

139 
ORGANIZATIONS AND INITIATIVES received corporate donations



ASSUMPTION LIFE FOUNDATION

17 SCHOLARSHIPS awarded directly to students

4 SCHOLARSHIPS awarded through educational institutions



EMPLOYEE COMMITMENT

656 HOURS VOLUNTEERED outside of working hours

560 HOURS VOLUNTEERED during working hours



EMPLOYEE COMMITMENT

Our employees and board members have shown their outstanding generosity year after year, and 2018 was no exception. Many of them are personally involved in their communities and take part in fundraising activities and events in addition to volunteering with their work teams.

MAJOR COMMITMENTS MAKING A BIG DIFFERENCE

We are aware of the impact of our philanthropic actions on large-scale initiatives and have contributed significantly to certain projects with the goal of making a difference over the long term.



In 2018, Assumption Life became the Tour of Hope's official sponsor. The Tour of Hope is an initiative of the CHU Dumont Foundation.



For the next four years, Assumption Life is proud to support the Collège de Bathurst and its activity Les Grandes Conférences.



The Dieppe Intergenerational Community Complex's fitness centre will proudly bear Assumption Life's name.



La Barque does a wonderful job in the community by offering learning opportunities.

DRIVING RESEARCH

Despite the rainy weather, the annual Assumption Life Golf Tournament to raise funds for the Atlantic Cancer Research Institute (ACRI) was another unqualified success. More than 100 golfers took part in this fundraising event alongside guest of honour Guy Lafleur.



Credit : Daniel St-Louis





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